Raising society's moral standards play a key role for alleviating plastic waste problems

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Dame Ellen MacArthur wrote an editorial article of plastic waste problems (1). She stated in the article that, if the current trend continues, there could be more plastic than fish by weight in the oceans by 2050. It is important that our society must be aware of the current plastic waste problems. Not only industries but also consumers must understand and solve the plastic waste problems with tight collaborations. In order to solve the plastic waste problems, we must raise society's moral standards by awareness education. Self, motivation to learn, and self-regulated learning are critical in education for raising society's moral standards (2). Individual efforts to tackle the problems should be more rewarded. Current recycle incentives to consumers with a penalty policy to industries are necessary, but not sufficient. Weight competitions of collecting plastic waste between schools might be a good incentive. Instead of hiring professional cleaning experts, Kiyota Iikura who is an NPO founder in 2008 has started the competition by weight for collecting garbage and recycled waste in the small town in Japan. Consequently, garbage/waste problems have been alleviated in the small town (3). Remember that dumped plastic waste falls into our debt.

## References

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